

MORE
THAN JUST A
GAME

FRANKFURT

**MORE THAN
JUST A GAME**

17th October 2019

Frankfurt am Main, Germany

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Agenda

THURSDAY, 17 OCTOBER 2019

PROGRAMME

9:15 – 9:45 **Registration and Coffee**

9:45 **Welcome**

10:00 – 11:15 **eSports**

Chair:

Dr Axel von Walter | Partner | BEITEN BURKHARDT

Speakers:

Timm Jäger | Referent des Vorstands (Consultant of the Executive Board) | Eintracht Frankfurt

Holger Merk | Project Manager eSports | Deutscher Fußball Bund

Markus Schneider | Managing Partner | KERBEROS

Management GmbH

Frédéric Manin | Partner | Altana (France)

11:15 – 11:30 **Coffee break**

11:30 – 12:45 **(Technical) Youth Protection**

Chair:

Dr Andreas Lober | Partner | BEITEN BURKHARDT

Speakers:

Elisabeth Secker | Geschäftsführerin (CEO) | Unterhaltungssoftware Selbstkontrolle (USK)

Dr Wolfgang Kreißig | Vorsitzender (President) | Kommission für Jugendmedienschutz (KJM)

Dr Michaela MacDonald | Lecturer | Queen Mary University of London (UK)

Clemens Mayer-Wegelin | LL.M. | European General Counsel |

Nintendo

Paul Gardner | Partner | Wiggan (UK)

12:45 – 14:15 **Lunch break**

- 14:15 – 15:00** **Computational creativity and the consequences of uncertainty**
Speakers:
Dr Michaela MacDonald | Lecturer | Queen Mary University
of London (UK)
Dr Gaetano Dimita | Senior Lecturer | CCLS | Queen Mary University
of London (UK)
- 15:00 – 15:20** **Coffee break**
- 15:20 – 16:50** **Streaming, Cloud & Flatrate Models**
Chair:
Petra Fröhlich | Chefredakteurin (Editor-in-chief) | GamesWirtschaft
Speakers:
Professor Christopher Millard | Queen Mary University
of London (UK)
Leonard Bendel | European General Counsel | Zenimax (UK)
Dr Andreas Lober | Partner | BEITEN BURKHARDT
- 16:50 – 17:15** **Instant Updates**
Susanne Klein | LL.M. | Partner | BEITEN BURKHARDT:
Privacy Update

Alexandre Rudoni | LL.M. | Partner | Allen & Overy:
French Update (France)
- 17:20** **Closing remarks, Drinks Reception & Music**

Recommended locations

FRANKFURT'S NEW OLD TOWN 1



After years of construction, the New Frankfurt Old Town is finally accessible. A festive opening ceremony was held from 28th to 30th September 2018 to commemorate this historical occasion.

Frankfurt is reclaiming an integral part of its rich and colourful history: After years of construction, the new old town between Römer City Hall and Emperors' Cathedral is completed. On May 9, the building site fences were finally taken down, opening up the way to the „new old heart“ of the city.

Frankfurt's reconstructed old town is a popular destination for locals and visitors alike. Here, you have the chance to enjoy a coffee, a museum visit or a shopping spree, all the while basking in the aura of a time-honoured old town nestled in the heart of an international metropolis.

The harmonious architectural blend of the new quarter calls to mind the moving history of Frankfurt. The old town's archaeological gardens feature the remnants of a former Roman settlement and an imperial palace dating back to Carolingian times, explained by way of a special video animation. Last but not least, you can find the so-called Coronation Route, which follows the footsteps of former kings and emperors to the place of their crowning.

OLD OPERA HOUSE 2



Behind the historical facade of the previous Frankfurt Opera House lies one of the most outstanding concert halls of major importance, way beyond the borders of Germany. The visitor is offered a high-quality program in all sections of music: classical music, jazz and world-wide famous musical and show productions.

The congress section of the Alte Oper, that organizes around 50 events per year, enjoys a high reputation. Glamorous balls and international congresses take place in the representative halls and salons of the building.

The history of the house reaches back into the late 19th century: In October 1880, the building was constructed, following the plans of the Berlin architect Richard Lucae. The opening was celebrated with Mozart's Don Giovanni.

After the destruction at the end of World War II, it took almost four decades until the so-called most beautiful ruin of Germany received its magnificent facade and the interior turned into a modern concert hall, that finally solemnly reopened on 28 August 1981.

EMPEROR'S CATHEDRAL ST. BARTHOLOMEW **3**



With its 95 m high tower rising over Frankfurt city centre, the Cathedral (Dom) can be seen from afar. Enjoy the scenic views of the Frankfurt skyline from the 66-metre-tall observation platform of the cathedral tower.

The present-day Frankfurt Cathedral was originally a Carolingian chapel. Although called a cathedral since the 18th century, it never was an episcopal church in the true sense. Consecrated in the name of St. Bartholomew in 1239, this cathedral was officially chosen to serve as the electoral site for kings of the Holy Roman Empire in 1356. Ten imperial coronations took place here between 1562 and 1792.

With the relocation of the coronation ceremonies for Holy Roman kings from Aachen to Frankfurt in 1562, the monastery received the honorary title of cathedral, which has remained to this day. On 14 August 1867, a fire ravaged much of the cathedral. Soon thereafter, the cathedral was comprehensively reconstructed in neo-Gothic style under the supervision of Franz Josef Denzinger. Air raids at the end of World War II once again badly damaged the cathedral. Reconstruction work lasted from 1950 to 1953.

OLD SACHSENHAUSEN 4



Old Sachsenhausen attracts visitors with its rustic apple wine pubs, historical timber-frame houses and narrow laneways. Frankfurt's going-out district is a great place to enjoy a glass or two of Frankfurt apple wine.

1390 onwards, Frankfurt boasted a city wall with nine towers that also enveloped the district of Sachsenhausen. Sachsenhausen remained a village until the end of the 19th century, serving as Frankfurt's fish, fruit and vegetable supplier. During the Middle Ages, beer and wine were the beverages of choice. Then, in the middle of the 16th century, the Rhine-Main area went through a bit of a climatic change, which negatively influenced wine production from hereon in. As a result,

many vineyards were transformed into fruit orchards. During the Goethe era, more and more wine taverns made the transition to apple wine pub.

You can find an overview of recommended apple wine pubs in Old Sachsenhausen on page 12.

Museums

GOETHE MUSEUM AND GOETHE HOUSE 5



It is the only picture gallery exclusively dedicated to the Age of Goethe. Here you will find pictures by important artists of the German-speaking lands, from Late Baroque through Sturm und Drang, Classicism and Romanticism to the Biedermeier period.

This is where Johann Wolfgang Goethe was born on 28th of August 1749 „at midday, as the clock was striking twelve“, and where he grew up with his sister Cornelia.

Let the team of Goethe-Museum take you on a tour – floor by floor – of Goethe’s family home.

A short history of the house and its residents can be found in the exhibition on the third floor.

STÄDEL MUSEUM 6



Established as a civic foundation in 1815 by the banker and businessman Johann Friedrich Städel, the Städel Museum ranks as Germany’s oldest museum foundation.

Under a single roof, its collection offers a virtually complete survey of seven hundred years of European art from the early fourteenth century to the present, with

focuses on the Renaissance, the Baroque, early Modern art and much more. The holdings encompass altogether 3,000 paintings, 600 sculptures, more than 4,000 photographs and more than 100,000 drawings and prints. Works by such artists as Lucas Cranach, Albrecht Dürer, Sandro Botticelli, Rembrandt van Rijn, Jan Vermeer, Claude Monet, Pablo Picasso, Ernst Ludwig Kirchner, Max Beckmann, Alberto Giacometti, Francis Bacon, Gerhard Richter, Wolfgang Tillmans and Isa Genzken form the highlights.

Shopping

MY ZEIL 7



Shopping on eight floors in an extraordinary architecture.

The “MyZeil” shopping mall is conveniently located in the heart of the city centre, offering over 52,000 sq/m of retail space. Architectonically, the shopping centre impresses visitors with its gigantic curved glass facade. MyZeil is home to countless brand-name shops, regional retailers and international labels.

SKYLINE PLAZA 8



Aside from numerous shops proffering international brand names, this brand-new mall is also home to a modern day spa. The absolute highlight is the “Skyline Garden”, a unique oasis of green situated on the mall’s rooftop and featuring a restaurant, children’s playground, various recreational facilities, an observation platform and, surprisingly, a small vineyard.

BERGER STRASSE 9

Small shops and boutiques, alternative shopping.

GOETHESTRASSE 10

Exclusive shopping street with famous designer labels.

Breakfast

IIMORI PÂTISSERIE **11**

Braubachstraße 24

Phone: +49 69 97768247

Website: <https://www.iimori.de>

Tasty Japanese – French breakfast and brunch

Saturdays / Breakfast 10 a.m. - 1 p.m.

Sundays / Brunch 10 a.m. - 4 p.m.

RESTAURANT OPÉRA **12**

Opernplatz 1

Phone: +49 69 1340215

Website: <https://www.kuffler.de/de/frankfurt/restaurant-opera/>

“Samstagsjause”

Tasty German meal consisting of Bavarian veal sausages (“Weißwürsten”), escalope and smoked trout.

Saturdays 11 a.m. - 2.30 p.m.

Brunch

Exclusive buffet with exquisite specialities.

Sundays 11 a.m. - 3 p.m.

TRADITIONAL COFFEEHOUSE - BEST COFFEE IN TOWN **13**

Wacker's Kaffee

Stammhaus Kornmarkt

Kornmarkt 9

Saturday: 8 a.m. - 6 p.m.

Closed on Sundays

Phone: +49 69 287810

Website: <http://wackerskaffee.de>

Apple wine pubs (Old Sachsenhausen)

APFELWEIN WAGNER 14

Schweizer Straße 71

Phone: +49 69 612565

Website: <http://www.apfelwein-wagner.com>

ZUM GEMALTEN HAUS 15

Schweizer Straße 67

Phone: +49 69 614559

Website: <http://www.zumgemaltenhaus.de>

FICHTEKRÄNZI 16

Wallstraße 5

Phone: +49 69 612778

Website: <http://www.fichtekraenzi.de>

ATSCHEL 17

Wallstraße 7

Phone: +49 69 619201

Website: <http://www.atschel-frankfurt.de>

DAUTH-SCHNEIDER 18

Neuer Wall 5-7

Phone: +49 69 613533

Website: <http://www.dauth-schneider.de>

APFELWEIN DAX 19

Willemerstraße 11

Phone: +49 69 616437

Website: <http://www.apfelwein-dax.de>

Nightlife

CHAMPIONS BAR 20

Sports, Burgers & Beer is the theme of the Champions Bar.

The ideal place to watch the latest sport match.

Marriott Hotel

Hamburger Allee 2

Saturdays 6 p.m. - 2 a.m.

Bundesliga Saturdays 3 p.m. - 2 a.m.

Sunday 6 p.m. - 2 p.m.

Phone: +49 69 79550

Website: <https://www.championsbarfrankfurt.com>

GOLDEN EYE 21

Noble club. Mainly black music.

Goethestraße 31

Website: <http://club-golden-eye.com/#gallery33>

VELVET CLUB 22

Trendy club on three floors. Techno and electro beats.

Weißfrauenstraße 12-16

Phone: +49 69 512866

Website: <https://www.velvet-ffm.de/contact/impressum>

22ND LOUNGE & BAR 23

Exclusive atmosphere, live music and a view over „Mainhattan“ – be entertained, be impressed.

INNSIDE

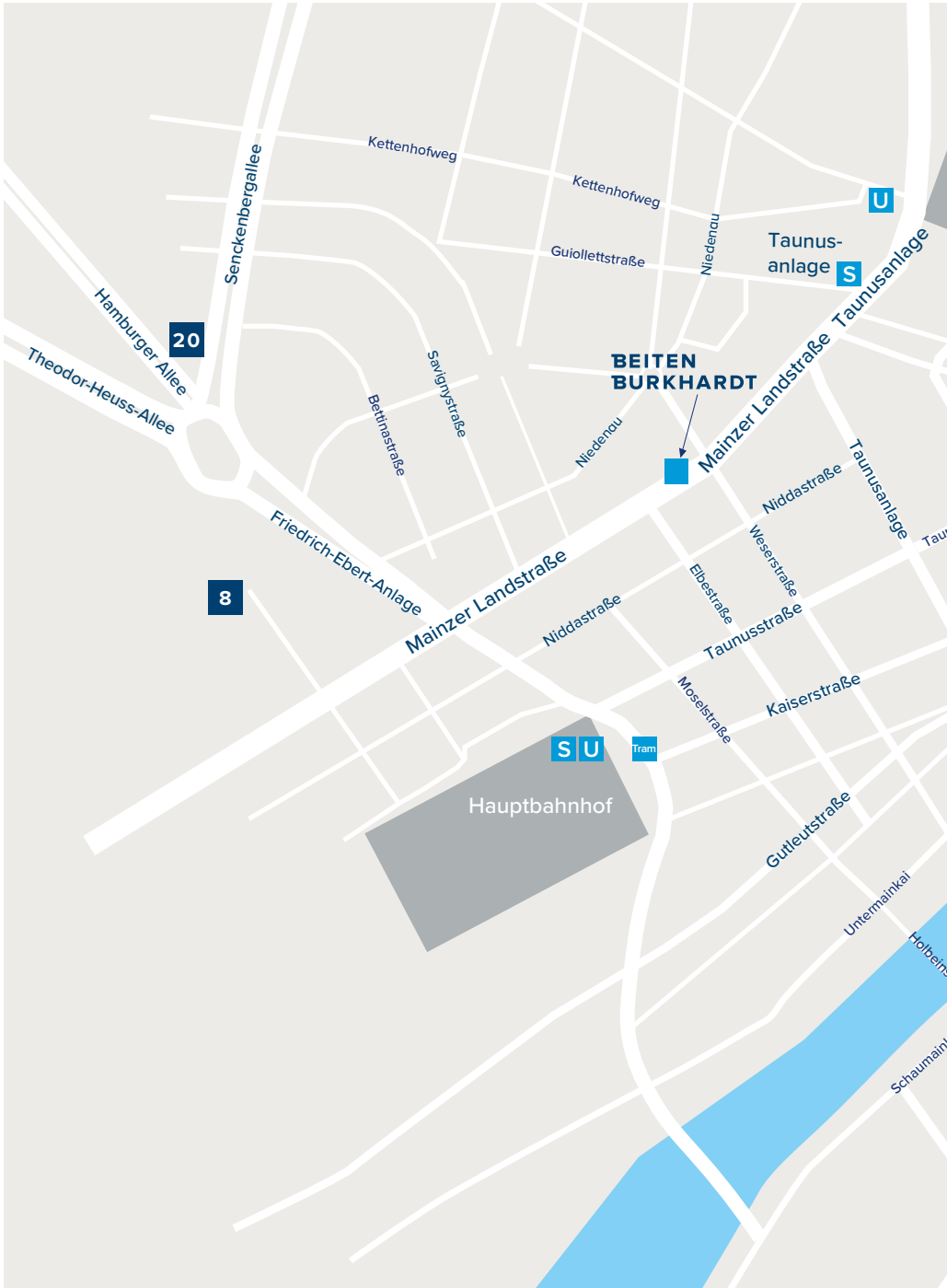
Frankfurt Eurotheum

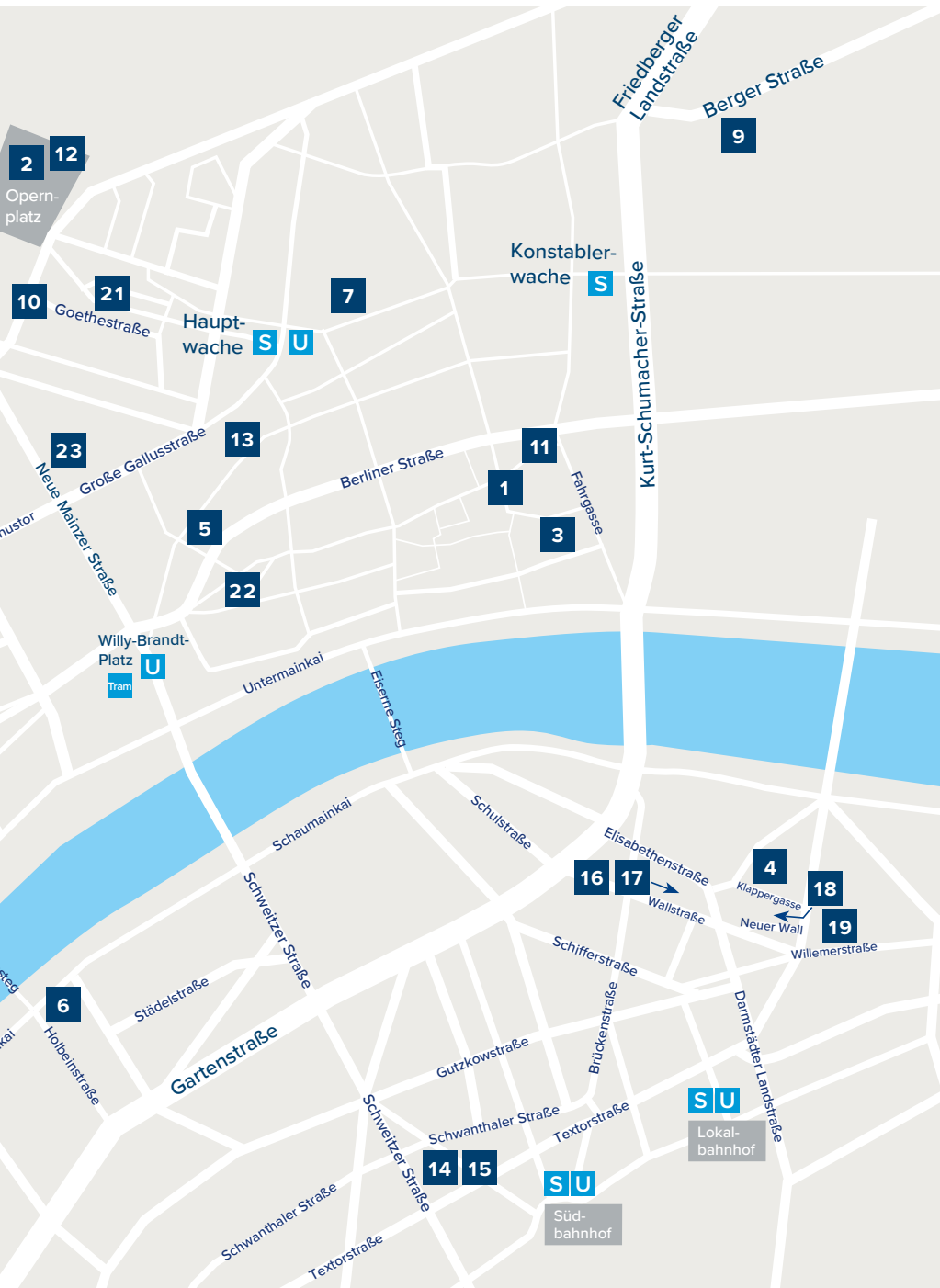
22nd Floor

Phone: +49 69 21088350

Website: <https://www.22nd-frankfurt.de>

This guide is for your information only. The information was researched at official city websites.







Event location

BEITEN BURKHARDT

Mainzer Landstraße 36
60329 Frankfurt am Main
Phone: +49 69 756095-0

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WWW.BEITENBURKHARDT.COM